**SATURDAY**  
**FEBRUARY 16, 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00AM - 9:00AM</td>
<td>Conference Check In &amp; Breakfast</td>
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</tbody>
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| 9:00AM - 10:20AM | Grand Hall Ballroom  
**Welcome & Keynote**  
Justin Jones-Fosu  
CAMPUSPEAK         |
| 10:30 AM - 11:20 AM | Session 1                                                            |
| 11:30AM - 12:20PM | Session 2                                                            |
| 12:30PM - 1:50PM  | Grand Hall Ballroom  
**Lunch & Afternoon Keynote**  
James Crawford  
Assistant Director for Staff Development  
University of Georgia |
| 2:00 PM - 2:50 PM  | Session 3                                                            |
| 3:00PM - 3:50PM    | Session 4                                                            |
| 4:00 PM - 4:30 PM  | Closing                                                              |

**TRACKS**

- **F** FOUNDATIONS
- **TD** TEAM DYNAMICS
- **T** TOOLKIT
- **EDI** EQUITY, DIVERSITY, AND INCLUSION
- **SD** SELF DISCOVERY
- **A** ADVISORS
JUSTIN JONES-FOSU

JUSTIN JONES-FOSU
CAMPUSPEAK

Justin is an author, an award-winning entrepreneur and a professional speaker. He is the author of two books, the most recent focusing on Values Based Success. While in college, Justin was a fraternity leader, president of three campus organizations and served on the SGA Executive Board. He has earned his MBA focused on Leadership and Organizational Learning and is passionate about combining high-energy, humor, and practical content in all of his presentations to help students reach their goals, achieve better results, and become better leaders.

JAMES CRAWFORD

JAMES CRAWFORD
Assistant Director for Staff Development
University of Georgia

James is responsible for division-wide staff development initiatives and programs, each designed to enrich the lives of staff while they, in turn, do the same for students. Prior to joining UGA Student Affairs, James worked in the Office of Greek Life at Vanderbilt University where he was responsible for the advisement of fraternities and sororities, programming, assessment, and training.

Whether it was as an undergraduate student leader, playing sports, or in his current professional or volunteer roles, James has always been curious about what helps organizations or groups of people work together effectively. James received his Bachelor’s degree in Athletic Training from the University of North Carolina at Wilmington and his Master’s degree in Higher Education and Student Affairs from the University of South Carolina.
SESSION 1 WORKSHOPS
10:30 AM - 11:20 AM

LEADERSHIP LESSONS FROM PAWNEE’S PARKS AND RECREATION DEPARTMENT
Alison Doherty - Graduate Assistant for Experience UGA
Laura Gangelhoff - Alumni Career Services Graduate Assistant
University of Georgia
Grand Hall A

This presentation will take a deep dive into the Social Change Model of Leadership through NBC’s Parks & Recreation. Using character examples from the show, attendees will learn an introductory overview of the model and how it can be applied to their organizations. Attendees will have the opportunity to reflect on their own leadership skills and consider how their organizations already incorporate elements of the model or could begin to. Treat yo’self to this presentation!

MORALE & MOTIVATION: HOW TO PUSH THROUGH HARD TIMES TO TEAM SUCCESS
Nic Laconico - Graduate Assistant for New Student Orientation
University of Georgia
Grand Hall C

As a student leader, you will experience a term full of ups and downs. Your performance can impact your team, organization, and the people you serve. How can you push through those low moments to have the best experience and outcomes? We will discuss and reflect on the reasons why we are involved in the organizations we pursue and love and how we can use that knowledge to motivate ourselves and those we work with. These skills of self-awareness, self-motivation, understanding others, and team morale will stay with you even after your student leader experience into your everyday and professional life.

HOW DO YOU WORK WITH PEOPLE FROM DIFFERENT BACKGROUNDS?: ANSWERING THE DIVERSITY QUESTION IN INTERVIEWS
Karen Yiu - Coordinator for Student Diversity Programs
Camilla Brewer - Coordinator for the LGBTQIA Resource Center
Georgia Institute of Technology
Tate 473

This session aims to prepare students to take on emerging leadership roles by leveraging their experiences in their interviews. We believe all students hold meaningful experiences with diversity and inclusion, but do not necessarily know how to talk about it in a way that shows growth and without tokenizing their friends’ identities. This session will help equip students to answer the question, “How do you work with diverse populations/student groups?” Building upon this knowledge, students will learn how to meaningfully incorporate diversity and inclusion efforts into their organizations.
FINDING THE BALANCE
Sophia Ramirez - Monitor Program Assistant for Fitness and Wellness
Mandy Enloe - Personal Training Program Assistant for Fitness and Wellness
Samuel Kibildis - Group Fitness Program Assistant for Fitness and Wellness
Melanie Andrews - Graduate Assistant for Fitness & Wellness
University of Georgia
Tate 479
To discuss the potential challenges student leaders may encounter. As a student leader there may be a time where finding a balance as an authoritative figure and a peer leader may be difficult.

USING SELF-REFLECTION AS A TOOL TO ENHANCE LEADERSHIP
Dr. Adrienne Craig - Assistant Vice President for Student Affairs
Taylor Bischoff - Graduate Student for Residence Life
Columbus State University
Tate 480
Self-reflection is a critical component of growth practiced by successful leaders. “When leaders do not reflect, they are essentially saying that they are perfect, with no need to grow (Miller, 2014).” This presentation focuses on the benefits of reflection, various types of reflection, and ways to incorporate reflection into a busy schedule. Participants will also have the opportunity to practice various types of self-reflection.

DECONSTRUCTING SILOS, REBUILDING THE CO-CURRICULAR EXPERIENCE
Raven Johnson - Leadership Programs Coordinator
Asia Anderson - Career Services Career Counselor
University of West Georgia
Tate 482
Considering the needs of today’s working professional, one of the goals of student affairs practitioners is to provide an engaging experience in order to develop the whole student, making them marketable for post-graduate work. During this session, the presenters will present findings from a mid-sized, public university when leadership and career development merge to provide a robust professional development curriculum. Using NACE’s Career Readiness Core Competencies, the presenters will explore the ways in which students can fulfill their roles as members of a leadership board, while adequately preparing their career development plan for their future.
LEGENDARY LEADERSHIP: 4 IDEAS TO TRANSFORM YOUR LEADERSHIP FROM AVERAGE TO AWESOME!  
Justin Jones-Fosu  
CAMPUSPEAK  
Tate Theatre (3rd Floor)  

Legends are made, they are not born. To be clear, legendary leadership is not about creating legendary individuals, but rather legendary organizations, movements, and causes. True legends are remembered, not because they focused on themselves, but because they focused on something bigger than themselves. Have you ever experienced “leaders” who were more focused on themselves than the organization? Have you ever seen people take more from their members, rather than figure out how they can give more to their members? Many times leaders aren’t malicious, but simply following what we have truly been conditioned to do – manage. Justin shares his research and his experiences (successes and failures) as President of three campus organizations, a fraternity leader, and a member of the SGA Executive Board Member. Learn how implementing the following four ideas will transform your leadership!

LEADERSHIP EQUALS RELATIONSHIPS: ANECDOTES AND LESSONS LEARNED FROM GETTING IT WRONG  
Lance Haynie - Associate Director for Programs, Recreational Sports  
Jeremy Daniel - Associate Director for the UGA Mentor Program, Career Center  
University of Georgia  
Grand Hall A  

Working with others is arguably the hardest part of what we do. “If I could just do things my way and not worry about anyone else, things would be so much easier.” As I have moved through positions and institutions, I have learned and been taught that the more relational value I place in my work, the easier the work becomes and the more effective I become. Join me, along with two of my colleagues, as we share stories of relational failure and strategies that have led us to success in our working and personal relationships.

INTERCULTURAL LEADERSHIP: BEING AN INCLUSIVE LEADER  
Brianna Harris - Graduate Assistant for Leadership Programs  
University of West Georgia  
Grand Hall C  

In this workshop students will learn what it truly means to be an inclusive leader. Through various activities and discussions, this workshop is designed to help students understand what diversity and inclusion really mean, and how they can contribute to creating and maintaining an inclusive environment. Everyone brings something special to a team, and as leaders we must learn to embrace those differences. Come prepared to actively participate and engage in a holistic learning experience!
THIS COULD HAVE BEEN AN EMAIL

Jackie Phillips - Graduate Assistant for the Student Government Association
University of Georgia
Tate 473

Don’t run from meetings, run effective meetings! The truth is most people do not like meetings. They say they are boring, go on too long, and don’t get anything done. Is this true for your organization? This session will provide an introduction on how to run effective meetings and strategies for making an organization’s meetings a success. Students will learn what makes a meeting effective and how to employ operative communication techniques.

UNDER PRESSURE

Meredith Offerjost - Graduate Advisor for University Union Student Programming Board
University of Georgia
Tate 479

Whether its public speaking or event crisis management, leaders frequently find themselves in situations where they must perform under pressure. How do you slow down and make sound, snap decisions in these moments? The answers lie in the research and practices of professional musicians and athletes. This presentation will provide attendees with practical strategies they can use to address performance anxiety and play at the top of their game.

LEADING BEYOND YOUR LETTERS: A PRINCIPLED APPROACH TO DEVELOPING PRAGMATIC GREEK LEADERS

Anthony Morman - Greek Life and Diversity Engagement Coordinator
Albany State University
Tate 480

This workshop is designed to provide college students that are both Greek and non-Greek with the necessary skills and habits that can be utilized in developing students into effective, pragmatic leaders on their respective campuses. Attendees will learn practices that they can implement immediately and habits that leaders employ daily to ensure that they are more than just holding a position, but indeed being an assets to the organization and the campus community. The attendees will also gain an understanding of the learned qualities of effective student leaders, resources available for nurturing those qualities, and pragmatic methods for putting those learned qualities and skills to efficient use in the collegiate environment and within their respective Greek organizations.

7 TOPICS FOR ADVISING STUDENT PLANNERS

Mary Kate Steinbeck - Senior Coordinator for University Traditions and Student Media
University of Georgia
Tate 482

This session will explore the Advisor role in facilitating student led programming. As advisors, our job is to teach our students how to plan their own events and programs while keeping university policies in mind. We will discuss best practices for student training and program planning & assessment.
DESIGN LIKE A PROFESSIONAL: HOW TO MARKET YOUR ORGANIZATION

Elizabeth Brill - Print and Copy Services Graphic Design Manager
Carlee Wooddell - Print and Copy Services Student Graphic Designer
University of Georgia
Grand Hall A

The purpose of this program is to educate student leaders about good design practices for their organization’s promotional materials, both for print and digital mediums. We will give students helpful tips to create design materials that will provide a finished product that looks exactly how they envision it. This program will include participation from the students to help them engage with these practices and get a hands-on understanding of what a well-designed marketing piece looks like versus a poorly designed one.

DISMANTLING DYSFUNCTION TO BUILD BETTER TEAMS

Taylor Mitchell - Graduate Assistant for Traditions and Collaborative Events
Jackie Phillips - Graduate Assistant for the Student Government Association
University of Georgia
Grand Hall C

We’re strong believers that teamwork makes the dream work! A well-functioning team can achieve incredible results and is essential to the success of an organization. However, it takes time to build an effective, cohesive team. This presentation will provide an overview of Patrick Lencioni’s “The Five Dysfunctions of a Team” and discuss why teams fail to work together for the collective good of an organization. We will discuss strategies for helping teams overcome these problems and provide real-life examples through case studies and group discussions.

A-C-C-E-S-S-ABILITY....TELL ME WHAT IT MEANS TO YOU

Bradley Erbesfield - Senior Disability Coordinator
Catherine Ashe - Senior Disability Coordinator
Christine Carpenter - Alternative Text Productionist
Tyler Burrell, Javery Santwire
University of Georgia
Tate 473

Every type of program, meeting, exhibit, tour and event should consider access needs of students, and other persons, with disabilities. How often have you taken the time to think about making your events accessible? Do you ever feel that participation might be limited for students that have disabilities? This session will provide some basic tips on trying to eliminate barriers in order to create a more inclusive programming environment.
DEFINING VALUES AS AN EMERGING LEADER
Savannah Jacobs - Student Involvement Graduate Assistant
Daphne Wolfe - Student Engagement Graduate Assistant
University of Georgia
Tate 479

Values are evident in every facet of your life. We want to challenge student leaders to define and identify their values. By investigating values through a fun and interactive session, we hope that emerging student leaders learn how to incorporate values into their leadership, academic life, and social interactions. We want to emphasize the importance of not only identifying your values but for you to align your actions with them.

COLLABORATION OPPORTUNITIES
Amy Damron - Assistant Director for Fraternity and Sorority Life
University of West Georgia
Tate 480

Collaboration opportunities are everywhere! Look around you. There are several organizations that are working towards the same cause. Why not join together to make a greater impact? Make one big event, philanthropic effort, or community service day to impact more people at once. Avoid early burn out and re-inventing the wheel by collaborating with different organizations and departments on campus. There are untapped resources that are waiting and willing to collaborate with you! How do you find them? Let’s connect!

ADVISOR ROUNDTABLE
Taylor Cain - Associate Director for the Tate Student Center and Director for the Center for Student Activities & Involvement
University of Georgia
Tate 482

This session serves as an opportunity for advisors to come together to share innovative ideas as well as discuss best practices, challenges, and current trends in higher education.
SESSION 4 WORKSHOPS

3:00PM - 3:50PM

BIRDS OF A FEATHER FLOCK TOGETHER: EXAMINING YOUR MEMBERSHIP RECRUITMENT AND RETENTION STRATEGY

James Crawford - Assistant Director for Staff Development
University of Georgia
Grand Hall A

From their recruitment to graduation, how would you describe your members’ experience? Are they happy? Do they show up to meetings and volunteer willingly? If asked, would they tell others they love being a part of your organization? In this session, participants will explore the “tenure cycle” of their membership and think critically about their members experience. Using examples driven from corporate and research within the Society for Human Resource Management, participants will examine the effectiveness of their current recruitment and membership retention plans and it’s implications for the membership experience.

FAKE IT ‘TIL YOU MAKE IT: GROWING THROUGH IMPOSTOR SYNDROME

Michelle Gilstrap - Writing Consultant
University of North Georgia
Grand Hall C

Have you ever found yourself thinking, “I don’t belong here. How did I even get this position? I’m not qualified, and someone is going to notice!” If you haven’t, odds are high that you will. Research shows “that over 70% of people will report experiencing Impostor Syndrome at some point in their careers” (Wilding). If 70% are reporting, how many more are refusing to admit those feelings of inadequacy and self-doubt that haunt even the most outwardly successful leaders today? This session will offer insight, discuss symptoms, and provide techniques for coping with and working through Impostor Syndrome for students already in or moving towards leadership positions. Attendees will leave with a better understanding of the condition, as well as practical ways to work through it and succeed in spite of it.

UNLOCK YOUR POTENTIAL: HOW TO HANDLE CRITICISM AS A LEADER

Heather Macon - Residence Hall Director
University of Georgia
Tate 473

We all want the best for our organizations and teams, being the best we can be to succeed. The problem is, hearing what we do wrong or what we can improve upon can be tough at times, even as a student leader. This session is apt for emerging leaders as we discuss strategies to remain open to learning from others and process through effective communication styles. Learn how to handle criticism successfully to unlock your true potential and be the best you can be.
EQ, HAVE YOU FOUND IT IN YOU?  
Cedricia Thomas - Student Development Specialist, Student Leadership & Special Events, Columbus State University 
Tate 479

An effective and successful leader has a firm understanding of who they are and how they affect others. Self-awareness, self-management, social awareness, and relationship management are their daily cup of coffee! In this session, you will learn your current level of emotional intelligence (EQ), tools and resources that will keep EQ flying high within you and your organization, and how attentiveness to your emotions and actions can make you an impactful leader with an unforgettable team!

HOW TO UTILIZE YOUR LEADERSHIP SKILLS IN YOUR POST-GRADUATE TRANSITION: WHAT WE WISH WE KNEW  
Ansley Long - Graduate Assistant for Student Care and Outreach, Alex Edwards - Graduate Assistant for the Career Center, University of Georgia 
Tate 480

What does it look like to graduate from college and go into the “real world”? Whether it’s graduate school, a gap year, or a full-time job, student leaders can learn to apply the leadership skills developed during undergrad to successfully transition into the next stage of life. This session will engage participants in an authentic and genuine conversation around this topic with practical advice backed by theory and practice.

CULTIVATING ASIAN PACIFIC ISLANDER DESI AMERICAN (APIDA) LEADERSHIP ON COLLEGE CAMPUSES  
Laura Gangelhoff - Alumni Career Services Graduate Assistant, Olivia Tran - Graduate Assistant, LGBT Resource Center Graduate Assistant, Kestrina Shrestha - Multicultural Services and Programs Graduate Assistant, University of Georgia 
Tate 482

When developing Asian Pacific Islander Desi American (APIDA) students as leaders, it is important to consider how their experiences may be unique in a collegiate context due to cultural background and racialization. In this session, we consider what research reveals about APIDA students and their self-perception of their leadership. We also examine how student leaders, student affairs staff, and educators can use leadership development theory along with social identity theory to create space and opportunity for APIDA students to cultivate their self-knowledge and increase their leadership self-efficacy.