22nd Annual Conference
University of Georgia • Athens, GA
9:00 AM-10:00 AM  Conference Check In & Breakfast

10:00 AM-10:30 AM  Grand Hall Welcome & Keynote
Jan Davis Barham, PhD
Associate Dean of Students and
Director of the Tate Student Center
University of Georgia

10:45 AM-11:35 AM  Session 1

11:45 AM-12:35 PM  Session 2

12:35 PM-2:00 PM  Grand Hall Lunch & Afternoon Keynote
Victor K. Wilson
Vice President for Student Affairs
University of Georgia

2:10 PM-3:00 PM  Session 3

3:10 PM-4:00 PM  Session 4

4:00 PM-4:30 PM  Closing
JAN DAVIS BARHAM, PHD
Associate Dean of Students and
Director of the Tate Student Center
University of Georgia

Jan Davis Barham is Associate Dean of Students and Director of the Tate Student Center. She is responsible for managing the operations of Tate to include facility services; Campus Reservations, Event and Technical Services; and the Center for Student Activities & Involvement, which administers the Student Government Association, University Union Student Programming Board, Pandora Yearbook, WUOG 90.5FM, the Graduate-Professional Student Association, and registers nearly 800 student organizations annually.

Jan received her Ph.D. from the University of Georgia in 2004, her master’s degree from Appalachian State University in 1997, and her bachelor’s degree from the University of North Carolina Chapel Hill in 1994. She also serves as an adjunct faculty member in the College Student Affairs Administration program at the University of Georgia.

VICTOR K. WILSON
Vice President for Student Affairs
University of Georgia

Victor K. Wilson is Vice President for Student Affairs at the University of Georgia. In his three decades of experience in higher education administration and student affairs, he has served as a strong advocate for students and student development, particularly in challenging students toward leadership and citizenship in global communities.

Wilson has authored numerous articles and given presentations on issues of race, ethics, crisis management, student life, and staff development in higher education. He has held leadership roles in several national organizations, including the Association of Public and Land-grant Universities (APLU), the National Orientation Directors Association (NODA), and Student Affairs Professionals in Higher Education (NASPA). He also serves on the National Board of Directors for Sigma Phi Epsilon Fraternity.

At UGA, Wilson oversees a Student Affairs division of 18 departments and more than 600 staff members dedicated to enrich student learning and support student development and growth.

Wilson received both his bachelor’s degree in Social Work and master's degree in Education from the University of Georgia.
THE LEADERSHIP CHALLENGE
Nicole McConnell - Assistant Director for the Center for Student Activities & Involvement
University of Georgia
Grand Hall A

Leadership is the driving force of change. If everyone is a leader, then the positive change in the definition should be the goal of everyone. We all have skills, talents, and vision that will take us there. This session will focus on what kind of leader you all are and how these varied leadership styles can be used as we stretch for positive change.

DESIGN LIKE A PROFESSIONAL: HOW TO MARKET YOUR ORGANIZATION
Elizabeth Griffin - Graphic Design Manager at Print & Copy Services
Jody Hall - Director for Print & Copy Services
Karen Cook & Carlee Wooddell - Graphic Design Assistants at Print & Copy Services
University of Georgia
Grand Hall C

The purpose of this program is to educate student leaders about good design practices for their organization’s promotional materials, both for print and digital mediums. We will give students helpful tips to create design materials that will provide a finished product that looks exactly how they envision it. This program will include participation from the students to help them engage with these practices and get a hands-on understanding of what a well-designed marketing piece looks like versus a poorly designed one. The goal for this program is to create a conversation between student organizations and Print & Copy Services in order to strengthen our relationship.

ANYONE CAN PARTY WITH THE BIG DAWGS: AN ALL-ACCESS PASS TO INCLUSIVE CAMPUS PROGRAMMING
Samra Ward - Senior Coordinator for the Disability Resource Center
University of Georgia
Tate 473

What comes to mind when you think of a "good" or "successful" event? Maybe you think of a large crowd, engaged students, or even the smaller facets of an event like good food or music. Often left out of the conversation, however, is whether the event is accessible or welcoming to all attendees. By not having a conversation about inclusion and accessibility prior to planning events, events can incur last-minute hidden costs and be ostracizing to students with disabilities. Learn how to add disability to your event-planning conversations today! This presentation will focus on accessible social media and promotional materials, public space and access, presentation design, and emergency preparedness.
MOTIVATING THE MIDDLE: FOSTERING LEADERSHIP IN YOUR STUDENT ORGANIZATION
Matthew Klein - Traditions & Collaborative Events Graduate Assistant
Meredith Offerjost - University Union Graduate Assistant
University of Georgia
Tate 479

Based on the book "Motivating the Middle: Fighting Apathy in Student Organizations" by T. J. Sullivan, this engaging presentation is about the three tiers present in most organizations: the top third, the middle third, and the bottom third. The top third are the dedicated student leaders who always show up and do most of the work in the organization. The bottom third may resent being there, and may actively work to bring the organization down. The middle third, however, has not made up their decision on which way they will lean. How can student leaders challenge the apathy of these members and motivate this middle group to become dedicated student leaders and foster success for the entire organization?

CONDUCTING EFFECTIVE MEETINGS
Dusty Jackson - Fitness and Wellness Coordinator
Melanie Andrews - Fitness and Wellness Graduate Assistant
University of Georgia
Tate 480

In this presentation, we will discuss how to conduct effective and efficient staff meetings. Specifically, we will discuss different staff meeting activities that specifically target improving marketability of our student staff/student leaders. We will provide different examples on the types of activities we specifically do at Ramsey that teach our staff transferable skills that they can use outside of their work at Ramsey and into their future careers (whether it is a career in fitness or not).

THE ADVISOR’S DILEMMA: ASSESSING CO-CURRICULAR STUDENT LEADERSHIP
Shane Pruitt, Director of Student Engagement & Leadership
Oglethorpe University
Tate 482

A private, liberal arts institution in Atlanta, Georgia has recently established a leadership program for first-time, first-semester students. In its first year, the program proved to be beneficial in a myriad of ways. The presentation will discuss the assessment design utilized to validate this emerging program including a guided activity for presentation participants to map their own such schemes using the latest trends in student leadership development theory.
SERVING YOUR COMMUNITY - MORE THAN JUST A FEW HOURS ON THE WEEKEND
Jen Rentschler - Director for the Center for Leadership and Service
Cassidy Venema - AmeriCorps VISTA
University of Georgia
Grand Hall A

The term “community service” is often perceived as an activity to spend a few hours on in your free time. Under that surface, service is actually a complex scholarly subject area where the effects can have lasting (and sometimes harmful) impacts on a community. Did you realize there were right and wrong ways to serve? Come find out how to become a better leader in your community by learning how to serve it effectively using a sustainable service model.

DELEGATION & PROJECT MANAGEMENT 101
Ricky Kirby - Graduate Assistant
University of Georgia
Grand Hall C

Are you struggling with project management or task delegation in your organization? This session is designed to help take your programs and internal operations to the next level using a variety of free online project management resources from Google to a software called Asana. These resources allow organization leaders and project coordinators to easily create and assign tasks with detailed information and deadlines. All types and sizes of groups can use project management software’s. This session will teach you why early and detailed delegation is important, some tips to keep your organization organized, and how to use technology to create a more thorough programming process.

CREATING SPACE FOR LGBT STUDENTS ON CAMPUS
J. Rashad Small - Senior Coordinator for the LGBT Resource Center
Olivia Tran - LGBT Resource Center Graduate Assistant
University of Georgia
Tate 473

This interactive workshop will provide participants with knowledge of LGBT identities including common language/terminology, climate and campus culture studies related to LGBT students, and promising practices for supporting LGBT students. Participants will be provided with opportunities identify potential barriers within their own organization and will leave with practical advice and ideas to increase LGBT student engagement.
THE POWER OF QUIET LEADERSHIP IN A LOUD WORLD
Ariana Mollers, Allysa Clagett, and Elizabeth Baldwin - Graduate Assistants
University of Georgia
Tate 479

Do you ever feel like your leadership suffers in comparison to others? Do you often find yourself struggling to find your voice in group settings? Or are you frustrated when others are too quiet? While many may view this as a weakness, it can actually be a strength--this leadership style may simply be misunderstood. According to research, 50% of the U.S. workers identify as introverted, and 64% of workers believe their organization does not fully utilize the talents of their introverted employees. In this session, you will identify the values of a quiet leadership style and discover how you can be a successful leader while staying true to yourself.

THE MORE YOU KNOW
Kara Fresk - Director of Student Affairs Learning & Strategic Initiatives
University of Georgia
Tate 480

We often accept leadership roles with little knowledge of individual and group strengths, weaknesses, and needs, all of which lay the foundation for effective teams. The more we know about ourselves and our teams, the better prepared we are to lead. Attend this session to learn how assessment can help you understand yourself and your team, and how you can use that understanding to promote individual and team development.

I WANT TO HELP BUT…: SUPPORTING STUDENT ADVOCACY WHILE NAGIVATING INSTITUTIONAL CULTURE AND POLITICS
Dashan J. Axson-Lawrence - Residence Hall Director
University of Georgia
Tate 482

In light of national stories surrounding issues of social injustice institutions have seen a surge in student activism. Campuses across the nation are utilizing measures to actively respond to student concerns, but several students still express feelings of hopelessness and frustration with administrative responses. One of the many roles of Student Affairs professionals is to promote and support student advocacy. However, Student Affairs professionals can experience intrapersonal conflict regarding professional obligations and personal views. Some may question, “Is this cause potentially worth my career?” This session provides practical strategies and resources for professionals to support student activism while staying true to professional and ethical values.
WHY DON’T YOU TURN THAT FRIZOWN UPSIDIZITY
Ashley Jones - Assistant Director for Student Government Association
University of Kentucky
Grand Hall A

Have you are students in your organization ever hit a motivation slump? “Treat yo self” to a session filled with tips and tricks to help reconnect to your "why" and how to approach others in your organization to build up their morale. Presenter Note: There's a lot of “Parks and Rec” references throughout this presentation....a lot.

LEADERSHIP COMPETENCIES: AN ESCAPE ROOM OF DOOM
John Egan - Leadership Educator for the Office of Leadership & Community Engagement
Cory Hall - Graduate Assistant
Georgia Southern University
Grand Hall C

Find out if you and other participants are collectively clever enough to escape from the classroom of doom. In this leadership escape room experience, you will work as a team to find clues, solve puzzles, open locks, break into bags and hopefully escape eternal doom. Dr. Terrible Todd ensures that his perplexing classroom will allow you to explore relevant leadership competencies that are vital to student leaders on every campus.

NO DAWG LEFT BEHIND!
Alexis Szelwach - Academic Initiatives Graduate Assistant
Anna Lawrence - Destination Dawgs Program Coordinator
University of Georgia
Tate 473

This program will give you the informative tools to be able to program more inclusively, and give insight on inclusive leadership with Destination Dawgs, and how to become a change agent in your organization to better implement inclusion within yourselves and your students.
HEAD OF THE PARTY PLANNING COMMITTEE: A GUIDE TO SMALL-SCALE EVENT PLANNING
Meredith Offerjost - Graduate Assistant for University Union
University of Georgia
Tate 480

There is much we can learn from the successes and failures of the Party Planning Committee on NBC's "The Office". The ability to plan an event well is a valuable skill for any student leader. In addition to furthering the purpose of your organization, the quality of your events significantly impacts member recruitment and retention. This presentation will provide attendees with a practical framework for planning and improving their student organization's events.

ADVISOR ROUNDTABLE
Taylor Cain - Associate Director for the Tate Student Center and Director for the Center for Student Activities & Involvement
University of Georgia
Tate 482

This session is an opportunity for advisors to come together to share innovative ideas as well as discuss best practices, challenges, and current trends in higher education.
RECLAIMING MY TIME:
THE IMPORTANCE OF SELF-CARE, MINDFULNESS & THE QUALITY OF LIFE
Heather J. Macon - Residence Hall Director
University of Georgia
Grand Hall A

Improved productivity and overall well-being stems from healthy practices of self-care. Too often, we praise and encourage self-care but what does it truly look like beyond "treating ourselves," a day at the spa or recreational sports? Let’s explore a few ways to identify burnout, practice self-care and show ourselves a bit more self-compassion.

THE HAPPINESS ADVANTAGE:
INCORPORATING POSITIVE PSYCHOLOGY RESEARCH INTO OUR ORGANIZATIONS
James Crawford - Assistant Director for Staff Development
University of Georgia
Grand Hall C

If you asked your members if they were happy, what would they say? What would your answer be if someone asked you? What if you could gain an advantage from the most unlikely of places in order to combat some of the issues you face? Rooted in positive psychology research, participants will discuss the research and principles guiding Shawn Achor’s “The Happiness Advantage” in order to discover corollaries and applications to their experience. Participants will talk about the amazing things within their organization, the challenges they face, and will leave with resources allowing them to apply happiness to their organization. The presenter will provide participants with space to discuss how they might implement this information into their leadership, organizations events, and impact they make in the community.

MAKE MONEY MOVES WITH YOUR TRANSFERRABLE SKILLS
Kaley Elizabeth Tabor - Terry College of Business Graduate Assistant
University of Georgia
Tate 473

While being a student leader, you develop skills that will help you succeed for the rest of your life. But sometimes its difficult to figure out what specific skills you have developed and how to explain to others exactly what you’ve accomplished. Let’s work together to identify unique skills you have developed as a student leader and how to communicate them to potential employers or graduate schools!
When planning events, we often focus on what can go right, but we can neglect to think about what all can go wrong. However, an important aspect of leadership, is considering the risk associated with your event. Through this audio-visual program, participants will learn the value of implementing risk-management strategies in their event planning. The presenters will cover physical safety as well as address brand-management, emotional well being, inclusion, and social media risks.

Does being in a position of authority automatically make someone a leader? Could a member of an organization be more effective as a leader than the person in charge? In this session, the presenter will address these questions by providing participants an explanation of servant leadership, reframing college students’ perspective on change and impact, and relating servant leadership to some of the most influential leaders who ever lived.